

more-mag

DOSE RATES

Add More-mag to feed once every 7 - 10 days, or as recommended by your veterinarian

Horses

| | |
|-------------|-------|
| 150kg | 30ml |
| 150 - 250kg | 60ml |
| 250 - 350kg | 70ml |
| 350 - 450kg | 80ml |
| 450 kg + | 100ml |

WITHHOLDING PERIOD: Nil

More-mag is exempt as an oral nutritional compound under the ACVM Regulations 2001.

BENEFITS OF MORE-MAG:

- Retained in the body for a longer period of time than traditional magnesium supplementation.
- More palatable because its not bitter.
- Easy to administer - just pour the dose onto feed.
- More-Mag comes in a READY TO USE PACK - no mixing, no stirring, no adding of flavours.
- Easy to store and transport

More-Mag is available from Rural and Equine Supply Stores and Veterinarians

WHAT HORSE OWNERS SAY ABOUT MORE-MAG:

"It works, and it doesn't need to be administered daily"

"Easy to use, easy to transport, easy to store"

"Doesn't put horses off their feed"

"Cost effective"



more-mag



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Magnesium pidolate drench for improved protection from magnesium deficiency

more-mag



ARE YOU ADDING MAGNESIUM TO FEED EVERY DAY? ONLY TO HAVE MOST OF IT EXCRETED IN URINE?

MAGNESIUM PIDOLATE DRENCH FOR IMPROVED PROTECTION FROM MAGNESIUM DEFICIENCY

Magnesium Pidolate is an organic form of magnesium which is made by compounding magnesium with a naturally occurring amino acid.

More-mag offers a sustainable solution for horses that don't get enough magnesium through their normal dietary intake.

The magnesium contained in More-mag is metabolised quickly, and retained by animal for 7-10 days.

The unique bonding between magnesium and the amino acid has three main advantages:

- Magnesium pidolate is quickly transported though the body more readily than the conventional magnesium such as sulphate, oxide, or chloride.
- Magnesium pidolate is absorbed effortlessly through cell membranes.
- Once inside the cells, magnesium is mobilised as required. Magnesium is available when needed, for 7 - 10 days.



HORSES HAVE A LIMITED ABILITY TO STORE MAGNESIUM , PROBLEMS ARISING FROM ANY DEFICIENCY ARE THEREFORE LIKELY TO MANIFEST THEMSELVES QUICKLY

WHY USE MORE-MAG?

Traditional magnesium supplementation has been in the form of an oxide, sulphate or chloride. These methods have their disadvantages, and More-mag provides solutions to all of these issues.

More-mag is a liquid supplementation, ready to use; it's not bitter so there is no need to mix into a slurry with flavours to disguise its taste.

More-mag comes in a sealed container, so there is no need to protect it from humidity. Where powders can go rock solid when exposed to moisture, More-mag is magnesium in solution, so it doesn't even need to be shaken before use.

More-mag provides longer availability of magnesium and its not required daily. The frequency of supplementation is dependent on work level, and to get the best results, its recommended that vets or equine experts are involved to guide in More-mag usage. A 2l container of More-mag provides 20 doses. It's easily stored in a tack room or stable, and easy to carry / transport in horse floats.

PACK SIZES

500ml
2 Litre
5 Litre
Paddock Pack
(4 x 5L)

